

# Jaide Simoneaux GRAPHIC DESIGNER

## skills

Illustrator  
Photoshop  
InDesign  
Acrobat  
After Effects  
PowerPoint  
Microsoft Office  
Excel

## education

**FIDM SF - 2012**  
Graphic Design

## about

Creative and detail-driven Graphic Designer, Illustrator, and Artist with 8 years of experience across print, manufacturing, and fashion industries. Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and with growing expertise in motion design using After Effects. My skills include logo design, typography, color theory, layout, project management, email marketing, photo editing, and designing for both print and digital platforms. I am passionate about developing fresh ideas and concepts that engage and captivate target audiences. Highly adaptable and collaborative, I excel in both fast-paced environments and complex projects that require meticulous attention to detail.

## work experience

### **Graphic Designer | 2019 -2024 | 5 yrs 4 mos**

ARC Document Solutions

Collaborating on marketing team to create visual assets for social media and email campaigns  
Selecting, curating, and deploying images and graphics for website redesign  
Meeting and working with HubSpot email manager to create email imagery  
Creating and editing signage for clients including banners, illustrations, instructional and others  
Designing and layout of product catalogs and packages for sales team  
Photo-editing of stock imagery to provide product examples in catalogs or marketing assets  
Maintaining and abiding by brand voice and brand guidelines  
Illustration for internal communication, icon art, brand assets holiday cards  
Animating low to mid-level motion graphics

### **Graphic Designer | 2018 - 2019 | 1 yr 7 mos**

Bond Manufacturing

Managing packaging artwork for patio and outdoor decor category  
Creating and uploading packaging artwork for production  
Creating marketing materials for sales presentations  
Designing and mocking up signage for trade shows  
Rendering product photography into live-shot backgrounds for catalogs and sales presentations  
Logo design for patented product innovations  
Compliance with legal regulation on packaging

### **Production Design Assistant | 2017 - 2018 | 11 mos**

Byer California

Managing inventory request and ordering program  
Creating serial numbers and inputting data in Product Lifecycle Management system  
Entering and maintaining data in E-Business suite  
Prioritizing and addressing up to 100 internal and external emails per day  
Creating original artwork and respective production packages for garments  
Creating costing packets in Excel to determine the cost of production

### **E-Commerce Graphic Design & Production Artist | 2016 - 2017 | 11mos**

Byer California

Photographing and optimizing clothing to upload to e-commerce portals  
Working with designers to produce on-trend embroideries and embellishments  
Illustrating fashion flats to create design ideas and proposals  
Formulating sales packet info for buyers and sellers organizational use  
Creating promotional material for website